About Kennesaw State University (member of the University System of Georgia)
- Located just northwest of Atlanta
- Third-largest university in Georgia: 23,400 undergraduate & graduate students from 142 countries
- Offers over 70 bachelor’s, master’s, and doctorate degree programs in seven academic colleges
- Committed to expanding the global experience of students, faculty, and staff through its Quality Enhancement Plan (QEP), Global Learning for Engaged Citizenship

Study abroad: China Language Program

Project Goals
Develop and implement a faculty driven General Education (GE) assessment initiative that:
1. Intentionally connects assessment to student learning
2. Engages faculty who teach GE courses in professional development and continuous improvement of teaching
3. Incorporates global learning content in GE courses and in degree programs

Expertise the KSU Team Can Provide
Members of KSU’s campus team have contributed to campus-wide initiatives that have:
1. Increased global learning in the First-Year Experience, GE courses, and degree programs
2. Expanded the number and variety of co-curricular global learning campus events and education abroad programs
3. Developed and implemented a process by which students may receive Global Engagement Certification

Project Strengths
1. Recently articulated student learning outcomes for all GE courses
2. Recipient of a 2011 Senator Paul Simon Award for Comprehensive Campus Internationalization from NAFSA

Help needed by the KSU Team
KSU’s GE program has remained relatively unchanged since the late 1990s. Implementing a GE assessment initiative may help us:
1. Align our GE program with our QEP, Global Learning for Engaged Citizenship
2. Determine whether (and if so, how) we should revise our GE curriculum

Project Weaknesses
1. KSU’s earlier GE assessment initiatives focused on indirect data of student learning
2. Most of KSU’s GE courses are taught by part-time faculty
3. Many of KSU’s GE courses have large enrollments
4. KSU has large numbers of transfer students who complete GE courses elsewhere

Questions We’d Like Answered During the Institute
1. What are best practices for GE assessment at large state universities?
2. How should we engage the campus in reflection and revision of our GE program?
3. How might we reach wide-spread agreement on a common method for assessing global learning and identifying how global learning is important for all disciplines?
4. How can we persuade more students to attain global engagement certification?
5. Are there local opportunities that are academically equivalent to study abroad?

Campus Team
Margaret Baldwin, Lecturer, Theatre & Performance Studies
Joy Brookshire, Lecturer, Biology
Tom Doleys, Asst. Professor, Political Science
Keisha Hoerrner, Chair, First Year Programs & Professor, Communication
Amy Howton, Asst. Professor, Health, Physical Education & Sport Science
Tom Pusateri, Assoc. Director, CETL & Professor, Psychology
Sandra Parks, Asst. Professor, Dance
Linda Treiber, Asst. Professor, Sociology
Val Whittlesey, Assoc. VP, Academic Affairs & Professor, Psychology